



إدارة المنشآت الرياضية
SPORT FACILITY MANAGEMENT

ABOUT US

Idrak Company is a company specialized in the management of sports clubs and facilities in addition to organizing sports events and academic courses. The company was established in 2019 and sets a strategic goal for the development of the sports industry, as it seeks to develop innovative sports programs and services that add much more value than what traditional sports methods provide.



To be one of the pioneers of innovation in the sports industry



Providing innovative sports solutions in a highly efficient and professional manner

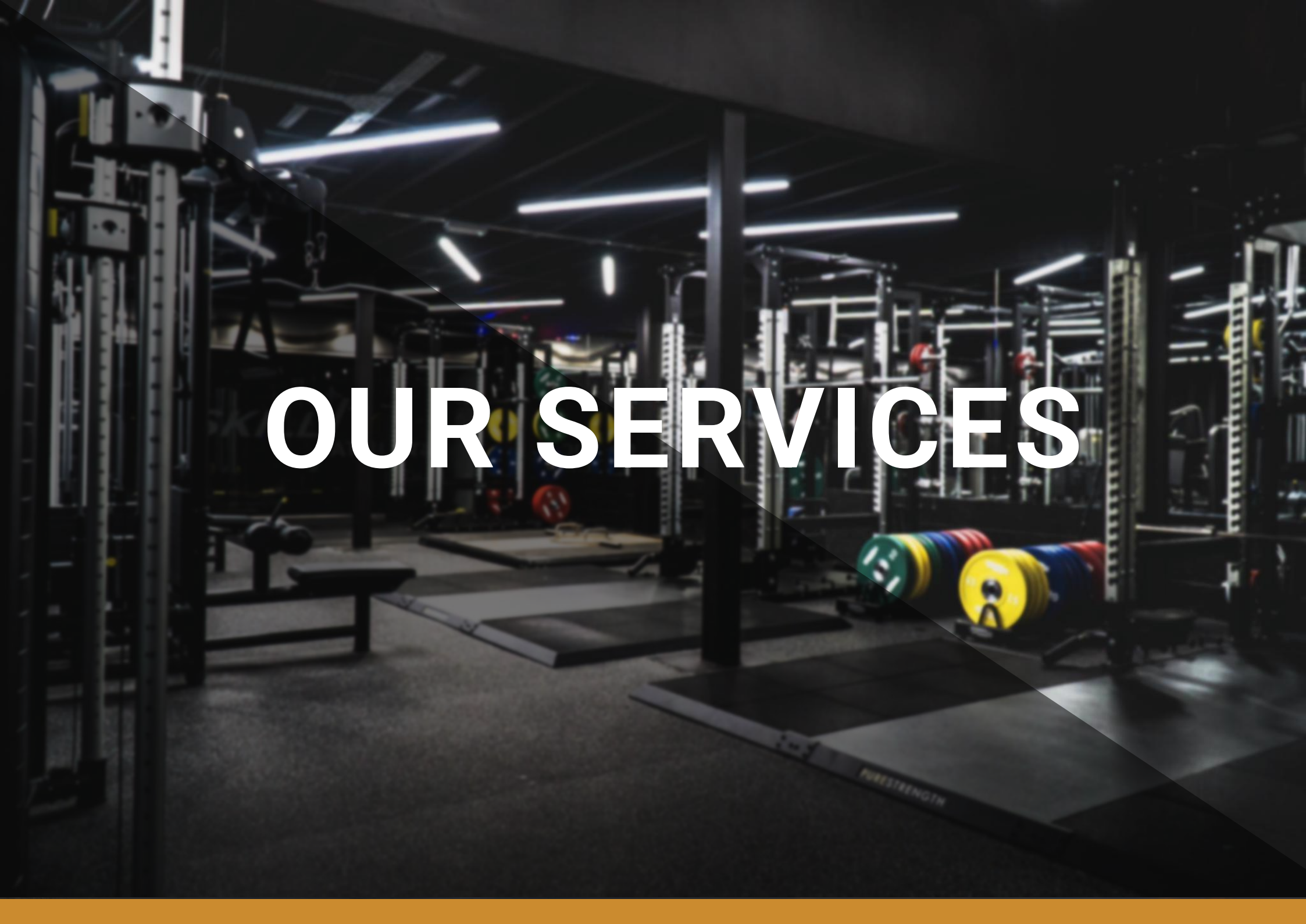


SPEECH

There are some popular beliefs that the Elder defeats the younger or the oldest is better than the latest, and these beliefs have changed due to the rapid change and development of the world, and the rule becomes that the faster is the one who defeats the slow, and vision is the one that overcomes capital.

Rashid bin Obaid Al Zaabi
Founder and CEO



A dimly lit gym with various exercise machines and weights. The gym is filled with equipment like treadmills, weight racks, and benches. The lighting is low, with some bright spots from overhead lights. A diagonal line runs across the image from the top left to the bottom right. The text "OUR SERVICES" is overlaid in the center in a large, white, sans-serif font.

OUR SERVICES

MANAGEMENT OF SPORTING EVENTS AND ORGANIZATION OF EVENTS

We organize and manage various sporting events, “Idrak Company” has sufficient experience and high ability to organize sports competitions of all kinds and recreational activities in open and indoor spaces, which includes a full study of the event, determining the target audience and coordinating all technical aspects and the media aspects before starting the event and drawing the marketing plan. Always paying attention to reducing risks and maintaining the health, security and safety of everyone inside the event. In addition, Idrak organizes conferences, exhibitions, seminars, workshops and sports gatherings through work teams at the highest levels of efficiency and professionalism.





STRATEGIC CONSULTING

The most important characteristic of "Idraak Company" is the interest in the future vision of sports, and it works on this by setting the basic plans and objectives for its clients while developing the appropriate strategy to achieve these goals and continuing to review and evaluate it in order to achieve these plans.

One example of strategic consultation is submitting a proposed business plan and evaluating sports facilities for a period of time ranging from five to ten years, which includes:

- The condition of the sports facilities and its services.
- Condition of the sport equipment's & the safety equipment, etc.
- Providing strategic consultations, including developing the strategic plan and objectives for sports facilities.
- Providing a (3D) designs of the sports facility project plans after specifying the spaces.
- Provide a financial study of the project for the period mentioned above, including all costs and expenses.
- Submitting a membership proposal.
- Providing a vision of the mechanism of operating sports facilities, their appropriate times, types of sports, and different training sessions.
- Providing a work team for sports facilities (staff numbers, salaries, tasks).

BUILDING AND DEVELOPING SPORTS FACILITIES

Idrak develops and builds turnkey sports facilities according to the needs of the client, in a cost-appropriate manner, with high quality and efficiency.

Projects are developed in line with the systematic work of its young and professional team in a short time and are presented in a turnkey system as one of the most important advantages of "Idraak Company".





SPORTS FACILITIES MANAGEMENT

Because what distinguishes any of the clubs is how to manage their sports facilities, and "Idrak company" is one of the consultants specialized in developing various management systems from the planning stage to the implementation stage and follow-up results. In addition to providing comprehensive solutions for facility management and integrating it with our clients' long and short-term strategic goals alike.

Our facility management services include:

- Supplying high quality gym equipment and training equipment at competitive prices
- Providing operating systems and management for sports facilities
- Providing professional players for several different sports
- Providing specialized and qualified sports coaches
- Providing nutrition specialists in the sports field

QUALIFICATION AND TRAINING

Idrak, in cooperation with several accredited international academies, offers an internationally accredited training curriculum that helps coaches and players to obtain academic qualifications.



DIGITAL SPORTS



Idrak works to provide tailored solutions to give you efficiency and innovation through the appropriate digital tools to reach the target customer segment and communicate with them with ease. Idrak also provides professional and innovative electronic content creation and management services to make the website a successful marketing platform through:

- Manage social media pages for your business and improve performance in terms of increasing reach and interaction with target customers.
- Optimizing sites for search engines to achieve the best possible ranking of your site in the search results pages for your target customers.
- Produce exceptional and innovative designs that include email content designs and social media post designs
- Marketing video design to increase interaction by target customers on the marketing campaigns of your project or business.
- Create and develop your professional photography content in the best possible quality.

MEMBERSHIP DESIGN AND MANAGEMENT

Idrak Company has experience and knowledge in design and management of memberships and subscriptions for sports facilities of all kinds according to special criteria and standards, due to its large balance of Clients.

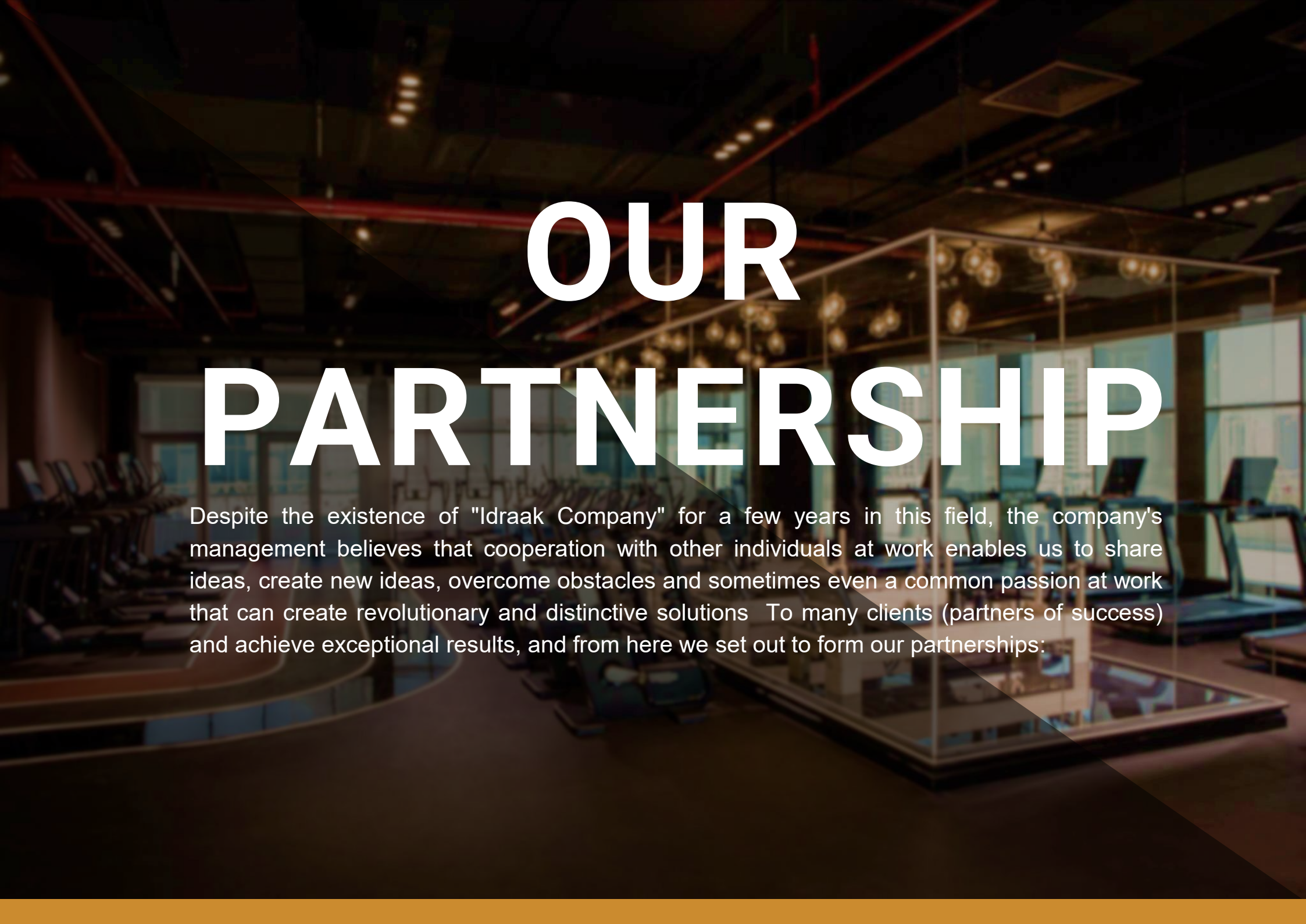




BUILDING & DESIGN HOME GYM FOR INDIVIDUALS

Idrak Company has the experience and the potential to build and design your customise GYM, Tennis court, Swimming pool, Mini Padel and other sport facilities.

We provide all kind equipments for training. Choosing only the best for you



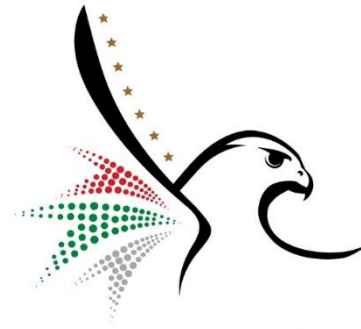
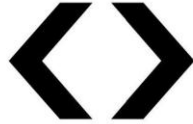
OUR PARTNERSHIP

Despite the existence of "Idraak Company" for a few years in this field, the company's management believes that cooperation with other individuals at work enables us to share ideas, create new ideas, overcome obstacles and sometimes even a common passion at work that can create revolutionary and distinctive solutions. To many clients (partners of success) and achieve exceptional results, and from here we set out to form our partnerships:



شرطة أبوظبي
ABU DHABI POLICE

هيئة أبوظبي للدفاع المدني
ABU DHABI CIVIL DEFENCE
AUTHORITY



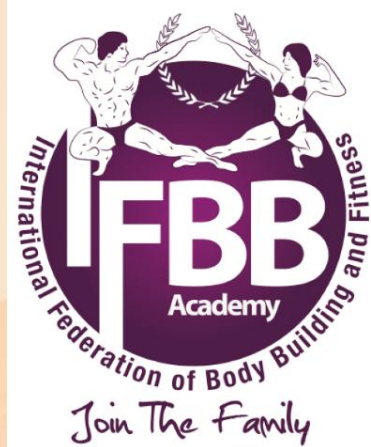
الهيئة الاتحادية للهوية والجنسية
FEDERAL AUTHORITY FOR IDENTITY & CITIZENSHIP



مركز النقل المتكامل
INTEGRATED TRANSPORT CENTRE

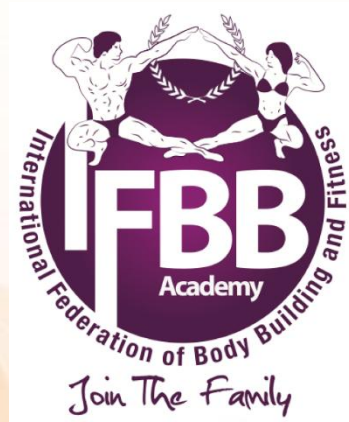


نادي أبوظبي لرفع الأثقال



UFC GYM
U A E





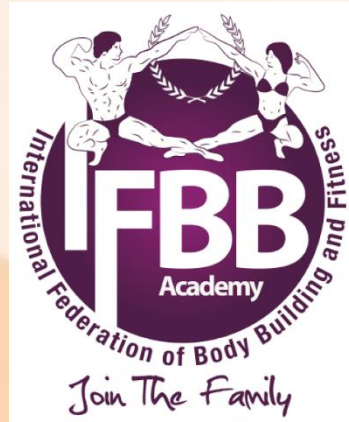
IFBB ACADEMY

International Federation of Body Building and Fitness

Courses and workshops were organized with the IFBB ACADEMY.

Organize and manage the file for **NIGHT OF CHAMPIONS** International Championship.





IDRAK managed to hold 8 courses For IFBB Academy in the Middle East in Abu Dhabi where more than 360 trainees were able to participate and attend these courses. The company, in cooperation with four government agencies (Abu Dhabi Police, Federal Authority for Identity and Citizenship, Adnoc Distribution and Abu Dhabi Integrated Transport Center), held awareness workshops for its employees aimed at raising awareness about the importance of maintaining physical fitness and sports, and the attendance was over 500 employees. With this, Idrak Company for the management of sports facilities has a lot of credit for training courses and awareness workshops





ADWLC

Abu Dhabi Weightlifting Club

A cooperation agreement was signed between IDRAK Sports Facilities Management Company and the Abu Dhabi Weightlifting Club.

Idrak has provided the Head coach of Abu Dhabi Weightlifting Club. Mr. Avinash Pandoo, Head Coach, International Lecturer and a member of the International Federation of weightlifting.



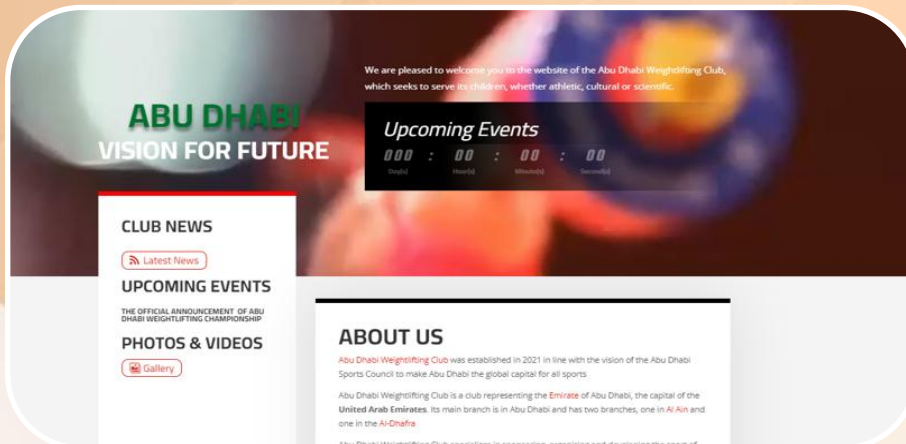


ADWLC

Abu Dhabi Weightlifting Club

The official website of the Abu Dhabi Weightlifting Club and social media accounts were created according to a detailed study, dynamic design and high protection standards

Abu Dhabi Weightlifting Club - Khalifa Branch was built according to the highest standards and specifications and provided with the latest devices and equipment according to the Olympic standards.





UFC GYM

Marketing and promoting the club memberships in government and private departments.





Higher Colleges of Technology

Given strategic consultation and development plan for the sports facilities in Dubai branches.





INTERNATIONAL VOSION SPORTS MANAGEMENT

Given strategic consultation and development plan for the Jujutsu International Academy.



THANK YOU



إدارة المنشآت الرياضية
SPORT FACILITY MANAGEMENT

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